



**FOR IMMEDIATE RELEASE**

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**GENERONIX SELECTS TNT MARKETING SERVICES AS SALES PARTNER**

*Experienced telecommunications sales and marketing firm will power launch Generonix products*

Rochester, NY (September 9, 2008) – Generonix, a Rochester, a New York based high technology start-up company, announces it has selected TNT Marketing Services, to power launch its products into the telecommunications marketplace. “TnT gave us immediate results and total access to customer feedback”, said Rob Macaluso, President of Generonix. “They were high intensity, results oriented, and customer focused. Using TnT is a ‘full body contact’ Sales and Marketing experience. They also have tremendous experience in the telecommunications market- just look at their client list- which will be critical to meeting our bottom line goals as we introduce our products.”

“We are very pleased to add Generonix to our list of clients,” said Dewain Tennant, President of TNT Marketing Services. “Our company is focused on providing our customers a consistent business growth with an emphasis on enhancing bottom line performance. We do this by providing outsourced sales and marketing that introduces no negative impact on your company's bottom line. Our representatives cover a large majority of the continental United States; through our nation-wide marketing network we can introduce/sell your products to our existing customer base or build a new base around your product. And with over 18 years experience in the telecommunications industry, we are particularly excited about marketing and selling Generonix’s *CopperReach* and *SureReach* products.”

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**About Generonix Inc.**

Generonix Inc. is a Rochester, NY based telecommunications equipment design and manufacturing company that develops and sells products that provide affordable digital services by creatively using the existing network infrastructure. Its patented Generonix™ product lines deliver reliable power and high bandwidth advanced DSL or fiber based connectivity for outdoor

network deployments, and network line power to homes and offices for FTTH and FTTP networks. For more information, please visit [www.generonix.com](http://www.generonix.com) or [info@generonix.com](mailto:info@generonix.com).

*CopperReach* and *SureReach* are trademarks of Generonix, Inc.

### **About TNT Marketing Services**

TNT Marketing Services provides outsourced sales and marketing, using experienced sales and marketing professionals to facilitate increased sales and realize market goals for diverse groups of clients. Their representatives cover a large majority of the continental United States, with over 20 years sales management experience in multiple markets, including over 18 years involvement with the telecommunication industry. For more information please visit [www.tntmarketingservices.com](http://www.tntmarketingservices.com).