



Generonix announces a lower-cost model of the *SureReach 2000 series*

A new made-in-America 30 watt network line power model that uses proven technology to support the more efficient single-family fiber-to-the-home, WiFi and surveillance devices.

Rochester, NY (September 22, 2014) – Generonix, a leader in the network line power technology, announces the release of SR2-LP. The new model is an addition to the widely deployed highly reliable *SureReach 2000* series product line. It is tailored for the lower power needs of latest single-family ONTs, WiFi devices, and surveillance cameras.

Building on the *SureReach* product line deployed since 2008, the new product incorporates Generonix patent pending technology to convert reliable network line power to 12 VDC at up to 30 Watts to power ONTs without the need for local batteries or expensive installation charges. Like the other products in the *SureReach 2000* line, it:

- Builds on widely deployed and highly reliable proven technology
- Eliminates the need for local battery in the network
- Energy storage option to minimize ONT power surge restarts
- Uses existing copper lines for power
- Provides +/- 190V to 12V conversion for remote powering network devices
- It is manufactured in the US, and is UL and FCC approved

“Our new *SureReach 2000* SR2-LP model was created in response to customer demands for more economical network line power solutions,” noted Rob Macaluso, President of Generonix. “Generonix will of course continue to offer the higher power versions of the 12V, 12V-switchable, 24V and 48V versions, to meet the needs of applications that require higher power, such as MDU and Business ONTs, DAS devices, etc.”

About Generonix Inc.

Generonix Inc. is a Rochester, NY based telecommunications equipment design and manufacturing company that develops and sells products that provide affordable digital services by creatively using the existing network infrastructure. Its patented Generonix™ product lines deliver reliable power and high bandwidth advanced DSL or fiber based connectivity for outdoor network deployments, and network line power to homes and offices for FTTH and FTTP networks. For more information, please visit www.generonix.com or info@generonix.com. *SureReach* is a trademark of Generonix Inc.

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